

## CRUISE APPLIANCES HOSTS PARTNER REWARDS PROGRAMME IN TBILISI, GEORGIA.

TBILISI: Cruise Appliances Pvt Ltd hosted its flagship Star Rewards Channel Partner programme 2025 - in Tbilisi, Georgia - the Gateway to Europe - amidst the city's rich history and cultural charm.

The exclusive international experience was curated to honour top-performing channel partners for their exceptional business achievements and long-standing partnerships with Cruise Appliances. Hosted at the prestigious Biltmore Hotel, Tbilisi, the programme celebrated excellence, trust, and shared success.

Guests explored iconic landmarks including Sameba Cathedral and Mtskheta Old Town, indulged in luxury experiences including wine tasting, churchkela making at Château Mukhrani Winery, walked across the breathtaking Diamond Bridge at Dashbashi Canyon, and enjoyed authentic Georgian cuisine with cultural dance performances. Each experience strengthened relationships and reflected Cruise Appliances' commitment to rewarding excellence and building a strong collective path towards growth.

